

TWO OF A KIND

The *Opinion Express* profiles two extraordinary women who have made their mark despite all odds



New Indian Woman Sneha is creating her own road map

Sneha Nagpal is an interesting career woman having opted for unconventional sector to create niche for her professional skills. She has worked with Dr. Madhav Nair, Shri Susheel kumar Shinde, Shrikanta Datta Wodeyar, Katta Subramaniam Naidu, Global Investors meet 2010 & Italian & German corporate investors. She has done entertainment events with Comedians Raju Srivastava, Ehsaan Qurashi, Sunil Pal, Guggi etc. Our fashion and entertainment desk editor **Ritu Shukla** explored the inside story of these relatively unknown yet successful women. Ritu

and Sneha had a brief interactive session. Excerpts

Ques: You have opted for unconventional yet lucrative business sector to operate, it was your own idea?

Answer: Yes absolutely, I was attracted to the podium from the age of 16.

Ques: You would like to limit your scope of work to a city or you are looking for pan India presence?

Answer: I think Bangalore being the silicon valley, has abundance opportunity for a corporate presenter like me. I would like to reach the epitome in this industry in my city, but if something on a National or Global level comes my way, I would probably consider.



Ques: What traits are vital to succeed in your business?

Answer: Professionalism, Presentation, Etiquette, Grooming, Communication & PR. overall discipline.

Ques: Money or passion - what is more relevant to you as a businesswoman?

Answer : Since I'm completely passionate about my profession, I would happily put money second. Though I'm sure you will agree, that premium quality comes at a price (laugh)

Ques: What future do you see for women in emerging new India?

Answer: Women's roles in India have been changing and women are now emerging from the past traditions into a new era of freedom and rights. Women like, Sonia Gandhi, Kiran Mazumdar Shaw, Indira Nooyi, Barkha Dutt, Saina Nehwal have changed the vision of a regular home keeper to a dynamic successful role model.

Ques: Who is your role model?

Answer: I have a varied thought about a role model, because I think there are so many talented people out there & just to pick one wouldn't complete my image of a role model.

I look up to a few, Barkha Dutt Indian TV journalist and columnist, Group Editor English News at New Delhi Television, the Padma Shri award winner inspires me. Also appreciate Sabira Merchant Diction Expert a versatile personality with many admirable qualities. Maureen Wadia the president of Gladrags Beauty Pageants and also the editor of the Gladrags magazine. Geetanjali Kirloskar an Advertising professional in India. An efficient blend of all these women is what I strive for.

VOICE OF PRESENTATIONS

- Passion turned profession.
- Born in a business family & married in one too..
- Corporate affairs ministry & Govt in Bangalore have worked as a great platform for me as a Presenter.
- Woman of substance & not just arm candy to their men at parties & social gatherings, getting clicked.
- Other hobbies- Yoga, books pets, & cooking.
- Confident, vivacious, dynamic & full of life
- Excellent communication skills & good vocabulary. Great screen presence, spontaneous & ability to handle live situations.
- My inspiration comes from Sabira Merchant. I think she is a versatile personality with many admirable qualities.
- Have been trained under the guidance of Rukshana Eisa for Grooming & Etiquette.
- I have trained more than a 100 students in power yoga, under the teachings of my guru MAK
- Anchoring experience of over 5yrs.
- Lastly, but positively, supportive parents, in-laws & husband. Married for 4yrs.